

Por Lot 3 - Permit to Bal-Gen Dev. Co, own & Marie Callander's Pie Shop, lessee to erect a 5'4" x 8', post mounted, dble-faced, interior illum sign advert "Marie Callander's Pies", overall ht 13'4", pole obs a 10'10" SB but sign projecting 3' into req 10' plant strip, on Balboa Ave. betw Genesee Ave. & Mt. Alifan Dr., Zone C-1A, cond1.

C-9608 12-17-69

AMENDED 12-22-69

Por Lot 3 - Permit to Bal-Gen Dev. Co., own & Sectrus Corp, lessee to maint a free-stand double-faced, illuminated, ID sign, overall ht - 45', area of sign 11'9" x 15' (approx 175 sq ft) base of sign obs 10' SB, face of sign encroaching 5' into req 10' landscape area (see violation notice) at 5407 Balboa Ave. betw Genesee Ave & Mt. Alifan Dr., in the C-1A zone.

C-9730 2-25-70

Por Lot 3 - Permit to Bal-Gen Dev Co., Owner & Standard Oil Co. of Calif. to constr & operate a gasoline service station with accessory sales located on the SE cor of the intersec of Balboa and Genesee Ave. Zonex CA and CN.

354-PC 8-28-72