BAY SHORE ADDITION

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BLOCK 3 001152 LIC 202 1697

CARD 2

Por - Permit to Neely Enterprises, Inc., a Calif Corp (John Butler) to convert exist bldg to use off bldg in connect with electronic sales off on adj prop, 1059-65 Shafter St., <u>R-4 condi (12/29/70)</u> (Intend. (2-28-72) Case 4017 4-21-61

Por - Z.A. considered the app of Pt. Loma Properties, owner, & Yacht Club Inn of Pt. Loma Inc., lessee (George Gottfried, Sam Ford Fishbein) \neq to maintain exist signs, all att to face of bldg on st. indicated: TALBOT ST: - 1 painted unlighted 39 sq. ft. sign advert Club Inn, 1 painted unlighted 6 sq ft sign advert Hotel, 1 painted unlighted 6 sq ft sign advert Apts; SCOTT STREET: - 1 painted wood letters 28 sq. ft. sign illuminated from rear advert Yacht Club Inn, I painted wood letters 12 sq. ft 🔊 luminated from rear advertising Restaurant & Cocktails; UPSHUR ST.: - 1 painted unlighted 32 sq. ft. sign advert Yacht Club Inn; (where max sign area of 27 sq. ft. is perm on Talbot St., 21 sq. ft. max sign area perm on Scott St., & max 30 sq. ft. sign area perm on Upshur St.) AND to maintain exist direct stairway entrance from Taibot St. to Coffee Shop, such entrance not perm by previous R-4 ordinance MC 10.0417 (Prior to 6/30/59) under which hotel was built, at 1021 Scott St. betw Talbot & Upshur Sts Zone R-4 and has made the following decision: The exterior stairway and walk to Coffee Shop from Talbot St. is denied, & to be removed within 15 days of the filing date of this res. -- On Talbot St. The words "Hotel & Apts" are approved, but the words "Yacht Club Inn" are to be reduced to letters 12" in ht. to match the words "Hotel & Apts", & to be unlighted; -- On Upshur St.: Exist sign approved; -- On Scott St.,: -- The words "Yacht Club Inn" are approved, but the words "Restaurant & Cocktails" shall be removed; -- On The Tower: -- Signs on both the north and the south fac es of the tower at the east end of the \mathcal{B} *idg* shall be removed.

Case No. 5565 4-10-63