

Request of Financial Square and San Diego Federal Savings & Loan Assn to erect 4 illum  
ID wall signs 418sq. ft. in area on each side of bldg in addn to exs 310 sq. ft. logo  
sign on each side of bldg and (a) 2 wall signs over entries: sign on 6th Ave. side to be  
approx 18 sq. ft. (b) sign on B St. side to be 9.45 sq. ft.; (C) 2 fascia signs on 6th Ave.  
to be 33 sq. ft. each; (d) two fascia logo signs on 6th Ave to be 1.44 sq. ft. each; one  
fascia logo sign on 6th Ave. side to be 12 sq. ft.; resulting in 777.48 sq. ft. of signs  
on 6th Ave, 737.45 sq. ft. of signs on B St. side and 728 sq. ft. of signs on 7th Ave. and  
A St. side of bldg. All Zone C. C-12198. TABLED. 3-16-74. (ONLY 350 SQ. FT. EA. SIDE PERMITTED)

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