



City of San Diego PURCHASE ORDER

PO No. **4500094306**

Date: 10/04/2017 Page 1 of 1

Ship To: City of San Diego Billing Contact for Delivery Address 92101		Bill To: FIRE-RESCUE STE 400 1010 SECOND AVE SAN DIEGO CA 92101		Billing Contact: Elena Martinez Telephone: E-Mail: EJMARTINEZ@SANDIEGO.GOV		
Vendor: Websedge Limited 2 London Bridge LONDON Londonderry SE1 9RA UNITED KINGDOM Vendor ID: 10036363 Telephone: 4402076304900 E-Mail: Jelena@websedge.com		Terms: within 30 days Due net Delivery Terms: FOB Destination Buyer: Katrina McDonald Telephone: 619 236-6038 E-Mail: KMMcDonald@sandiego.gov				
Line #	Serv #	Item ID/Description Service Description	Del.Date	Quantity/Ord UoM	Unit Price/Prc UoM Conv Factor	Extended Price
1		Video Services Production;1241 THIS P.O IS ONLY FOR THE REMITTANCE OF INVOICE 20122290. NO OTHER SERVICES ARE TO BE ORDERED OR REMITTED AGAINST THIS P.O. NOT TO EXCEED \$35,600.00 SAN DIEGO FIRE-RESCUE IAFC FRI ANNUAL CONFERENCE AND EXPO 2017 JULY 26-29, 2017 (EVENT) IAFC TV WILL: - PRODUCE A FILM OF UP TO FIVE (5) MINUTES IN LENGTH WHICH WILL INCLUDE INTERVIEWS WITH CLIENT SPOKESPEOPLE AND CASE STUDY MATERIAL; - PRODUCE A SERIES OF NEWS PROGRAMS AT THE EVENT WHICH INCLUDE THE CLIENT'S FILM IN ONE OR MORE OF THESE PROGRAMS; - BROADCAST THIS FILM TO ATTENDEES OF THE EVENT ON TELEVISION SCREENS; - MAKE COPIES OF THE PROGRAM AVAILABLE TO DELEGATES UPON REQUEST; - STREAM AND HOST THE CLIENT'S FILM ONLINE FOR 12 MONTHS AFTER THE EVENT; - SCREEN THE CLIENT'S FILM AT THE EVENT VIA A DEDICATED TELEVISION CHANNEL IN SELECTED DELEGATE'S HOTELS IN THE AREA; - PROVIDE THE CLIENT WITH A LINK TO THEIR FILM FOR MARKETING PUROPOSES. REFERENCE ORDER DATED 05/04/2017 **** Item completely delivered	06/30/2018	1 EA	35600.00 EA	USD 35,600.00
Notes: The Terms and Conditions of this Purchase Order are available at http://sandiego.gov/purchasing/					Line Item Total \$ 35,600.00	
IMPORTANT! To ensure prompt payments, PO # must appear on all shipments and invoices; all invoices must be directed to Billing Contact person at Bill-To address listed above					Tax \$ 0.00	
					PO Total \$ 35,600.00	