



2018

7-DAY OUTLOOK

October

- Wednesday 10/24
9:00 am - 1:00 pm **Little Italy's Wednesday Farmers Market**
The Little Italy's Wednesday Farmers Market is a Certified Farmers' Market filled with fruits and vegetables, herbs, flowers, eggs, cheese, pastured chicken and meat from more than forty California farmers. The market also offers artisan foods and specialty items of all shapes and sizes. Anticipated Attendance: 1,200. Anticipated Participants: 80. Location: Date Street between State Street and the cul-de-sac of Kettner Boulevard. Host Organization: Little Italy Association of San Diego. Internet: www.littleitalymercato.com.
- Wednesday 10/24
11:00 am - 2:00 pm **Curbside Bites Food Truck Markets - Downtown Lunch**
Every Wednesday, a caravan of food trucks are conveniently located in Little Italy to serve lunchtime meals. Each food truck has its own menu choices. Just pick out what it is that you like and it's quickly served. Anticipated Attendance: 300/day. Anticipated Participants: 25. Location: Anticipated Attendance: 300. Anticipated Participants: 30. Location: B Street between India & Columbia Streets. Host Organization: Curbside Bites. Internet: www.curbsidebites.com.
- Wednesday 10/24
11:00 am - 4:00 pm **Daily Food Trucks**
You are in for a special treat! Every day this summer, one of San Diego's most popular food trucks is serving up your favorite dishes during daytime hours on Village Place near Spanish Village in Balboa Park. Anticipated Attendance: Not available. Anticipated Participants: Not available. Location: Village Place and Old Globe Way. Host Organization: Parks & Rec & Balboa Park Conservancy. Internet: www.balboaparkconservancy.org/project/daily-food-trucks-park/.
- Wednesday 10/24
4:00 pm - 8:00 pm **Ocean Beach Certified Farmer's Market (Wednesdays)**
This farmer's market in Ocean Beach offers an array of groceries and goodies. Featured items include fresh fruits and vegetables, flowers, meat, nuts, sauces, bakery, dry goods, prepared foods, and specialty treats. There are also gift items and craft creations. Come and shop! Anticipated Attendance: 1,200. Anticipated Participants: 60. Location: Newport Avenue between Bacon and Cable Streets. Host Organization: Ocean Beach Merchant's Association. Internet: www.oceanbeachsandiego.com.

October

- Wednesday 10/24
7:00 pm - 11:00 pm **The Haunted Hotel 2018 (32-Day Event)**
The creaky door to the haunted hotel is opening and something is beckoning for you to go inside. Do you dare to step into darkened hallways where eerie sounds abound and creepy creatures slither about, and the undead reach out to touch you? The haunted hotel is waiting. Do you dare to go inside? Anticipated Attendance: 25,000. Anticipated Participants: 40. Location: Broker's Building basement at 424 Market Street in downtown San Diego. Host Organization: The Haunted Hotel San Diego, LLC. Internet: www.hauntedhotel.com.
- Wednesday 10/24
7:00 pm - 12:00 am **The Haunted Trail of Balboa Park (34-Day Event)**
A haunted forest in the darkness of night is beckoning you to come and walk upon its trail. Are you ready to walk amid eerie sounds and lurking shadows where eyes glow in the dark and creepy fingers reach out for you? Hang onto the rope! You don't want to get lost in this forest! Anticipated Attendance: 25,000. Anticipated Participants: 60. Location: Balboa Park - Marston Point and along Balboa Dr. near Juniper St. Host Organization: The Haunted Trail San Diego LLC. Internet: www.hauntedtrail.net.
- Thursday 10/25
11:00 am - 4:00 pm **Daily Food Trucks**
You are in for a special treat! Every day this summer, one of San Diego's most popular food trucks is serving up your favorite dishes during daytime hours on Village Place near Spanish Village in Balboa Park. Anticipated Attendance: Not available. Anticipated Participants: Not available. Location: Village Place and Old Globe Way. Host Organization: Parks & Rec & Balboa Park Conservancy. Internet: www.balboaparkconservancy.org/project/daily-food-trucks-park/.
- Thursday 10/25
3:00 pm - 7:30 pm **North Park Thursday Market**
This farmer's market in North Park offers locally grown vegetables, fruits, fresh flowers, eggs, artisan products, and craft vendors providing NorthPark residents and visitors with healthy foods in a family oriented community gathering place. Anticipated Attendance: 900. Anticipated Participants: 70. Location: North Park Way between Granada Avenue and 30th Street. Host Organization: North Park Main Street. Internet: www.northparkmarket.com.
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7:00 pm - 11:00 pm **The Haunted Hotel 2018 (32-Day Event)**
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- Friday 10/26 **Daily Food Trucks**
 11:00 am - 4:00 pm You are in for a special treat! Every day this summer, one of San Diego's most popular food trucks is serving up your favorite dishes during daytime hours on Village Place near Spanish Village in Balboa Park. Anticipated Attendance: Not available. Anticipated Participants: Not available. Location: Village Place and Old Globe Way. Host Organization: Parks & Rec & Balboa Park Conservancy. Internet: www.balboaparkconservancy.org/project/daily-food-trucks-park/.
- Friday 10/26 **Mission Valley Farmers' Market at Civita**
 3:00 pm - 7:00 pm A weekly farmers' market offering fresh California grown produce, prepared foods & drinks, as well as artisan goods is now available in Civita Park. Anticipated Attendance: 1,000. Anticipated Participants: 40. Location: Civita Park at Civita Boulevard and Russell Parkway. Host Organization: San Diego County Farm Bureau. Internet: Not available.
- Friday 10/26 **The Haunted Hotel 2018 (32-Day Event)**
 6:00 pm - 1:00 am The creaky door to the haunted hotel is opening and something is beckoning for you to go inside. Do you dare to step into darkened hallways where eerie sounds abound and creepy creatures slither about, and the undead reach out to touch you? The haunted hotel is waiting. Do you dare to go inside? Anticipated Attendance: 25,000. Anticipated Participants: 40. Location: Broker's Building basement at 424 Market Street in downtown San Diego. Host Organization: The Haunted Hotel San Diego, LLC. Internet: www.hauntedhotel.com.
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October

- Saturday 10/27
6:00 am - 12:00 pm **Tierrasanta 5K Race & Run & Fun Run & Walk 2018**
The 5K is a run or walk up and down the tree-lined streets of Tierrasanta. Start and finish are at the Tierrasanta Recreation Center. When completed, a beer garden and concert await you. Kids, baby strollers, dogs on leashes and Halloween costumes all are welcomed. Anticipated Attendance: 500. Anticipated Participants: 100. Location: Tierrasanta Rec Center - Clairemont Mesa Blvd. - Santo Rd. - Tierrasanta Rec Center. Host Organization: Tierrasanta Foundation. Internet: www.tierrasantafoundation.org.
- Saturday 10/27
7:00 am - 3:00 pm **Cystic Fibrosis Foundation Cycle for Life**
Calling all San Diego cycle enthusiasts, novices, pros! Put your wheels in motion and join San Diego's 9th Annual Cycle for Life and ride through some of the most picturesque terrain in sunny San Diego! CF Cycle for Life is a fully-supported ride with route options for all level of riders. Anticipated Attendance: 125. Anticipated Participants: 50. Location: 10996 Torreyana Road, city streets. Host Organization: Cystic Fibrosis Foundation. Internet: www.sandiego.cff.org/cycle.
- Saturday 10/27
8:00 am - 2:00 pm **The Mercato Little Italy's Farmers' Market**
The Little Italy Mercato is a Certified Farmers' Market filled with fruits and vegetables, herbs, flowers, eggs, cheese, pastured chicken and meat from more than forty California farmers. The Mercato also offers artisan foods and specialty items of all shapes and sizes. Anticipated Attendance: 1,500. Anticipated Participants: 400. Location: W. Cedar St between Front St. and Kettner Blvd. for Phase I and transitioning to W. Date St. between Front Street and its cul-de-sac west of Kettner B. oulevard for Phase II Host Organization: Little Italy Association of San Diego. Internet: www.littleitalymercato.com.
- Saturday 10/27
8:00 am - 6:00 pm **PUMO (Paid Up Members Only) OTL Tournament**
This one day Over The Line Tournament is for paid up members of the Old Mission Beach Athletic Club for the purpose of exposing new members to the rules and strategies of this form of softball played on the sand. Participants enjoy learning the game and cold beer! Anticipated Attendance: 150. Anticipated Participants: 15. Location: Mariner's Point in Mission Bay Park. Host Organization: Old Mission Beach Athletic Club (OMBAC). Internet: www.ombac.org.
- Saturday 10/27
9:00 am - 4:00 pm **Ocean Beach Town Council Craft Fair**
Enjoy the OB Craft Fair put on by the OB Town Council each year leading up to the holidays. Shop from local craft vendors and enjoy the beautiful oceanfront view. The holidays are right around the corner! Anticipated Attendance: 150. Anticipated Participants: 50. Location: Veteran's Plaza and Lawn Area at Newport Avenue and Abbott Street. Host Organization: Ocean Beach Town Council. Internet: www.obtowncouncil.org.

October

- Saturday 10/27
9:00 am - 1:00 pm **City Heights Farmer's Market (Every Saturday)**
This farmer's market in City Heights offers an array of groceries and goodies. Featured items include fresh fruits and vegetables, bakery, dry goods, prepared foods, and specialty treats. There are also imported items from Latin America, East Africa, and Southwest Asia. Come and shop! Anticipated Attendance: 500. Anticipated Participants: 100. Location: Wightman Street between 43rd Street and Fairmont Avenue. Host Organization: San Diego County Farm Bureau. Internet: www.sdfarmbureau.org.
- Saturday 10/27
9:00 am - 4:30 pm **Old Town Artisan's Market**
A weekend open air market offering an array of interesting art, jewelry, pottery, clothing, gift items and more by local artists. Anticipated Attendance: 1,000. Anticipated Participants: 100. Location: Harney Street between San Diego Avenue and Congress Street. Host Organization: Old Town San Diego Chamber of Commerce. Internet: Not available.
- Saturday 10/27
11:00 am - 5:00 pm **North Park Day of the Dead Festival 2018**
Dia de los Muertos is a time to honor and remember those who have passed. You'll find sugar skull decorating, face painting, a community altar, mezcal tasting, a biergarten, and food trucks — something for everyone to enjoy! Anticipated Attendance: 1,000. Anticipated Participants: 35. Location: Ray Street between University Avenue and Gunn Street. Host Organization: North Park Main Street. Internet: www.dayofthedeadfestivalnorthpark.com.
- Saturday 10/27
11:00 am - 4:00 pm **Halloween Family Day**
Families can enjoy a fun and culturally inspired kickoff to their Halloween activities. Over two dozen participating museums and cultural attractions will present free craft projects for kids, costume parades, and other spooky surprises. Anticipated Attendance: 10,000. Anticipated Participants: 200. Location: El Prado area in Balboa Park. Host Organization: Balboa Park Conservancy. Internet: www.balboapark.org/plan/parkwide-events.
- Saturday 10/27
11:00 am - 4:00 pm **Daily Food Trucks**
You are in for a special treat! Every day this summer, one of San Diego's most popular food trucks is serving up your favorite dishes during daytime hours on Village Place near Spanish Village in Balboa Park. Anticipated Attendance: Not available. Anticipated Participants: Not available. Location: Village Place and Old Globe Way. Host Organization: Parks & Rec & Balboa Park Conservancy. Internet: www.balboaparkconservancy.org/project/daily-food-trucks-park/.

October

- Saturday 10/27
12:00 pm - 3:00 pm **Mt. Carmel HS 42nd Annual Tournament of Bands**
In the community of Rancho Penasquitos, you'll hear the sounds of approximately 20 high school bands. They'll be marching in a parade and competing at a band tournament. Come out and watch the parade as they proudly pass by in their crisp uniforms. Anticipated Attendance: 1,000. Anticipated Participants: 100. Location: Paseo Montalban/Cima Bella - Paseo Montalban - Carmel Mountain Rd. - Mt. Carmel High School. Host Organization: Mt. Carmel Music Foundation. Internet: www.mchsbandtournament.com.
- Saturday 10/27
5:00 pm - 12:00 am **WCKD Village/Monster Halloween Bash 2018**
This adult (age 21+) Halloween block party offers a costume contest with a whopping \$5K cash prize! So, wear your best costume and let come alive! There's plenty of bewitching cocktails, ghoulish food, and monster music. Enjoy the Go-Go dancers and stilt walkers as you wiggle through the crowd. Anticipated Attendance: 5,000. Anticipated Participants: 200. Location: Island Avenue between 6th Ave. & 8th Ave. ~ 6th Avenue between J St. & Market St. ~ 7th Avenue between J St. & Market St. Host Organization: Gaslamp Quarter Historical Foundation. Internet: www.wckdvillage.com/.
- Saturday 10/27
5:30 pm - 11:30 pm **Nightmare on Normal Street**
It's an evening Halloween party in Hillcrest. You'll see people mingle about in elaborate costumes and high fashion enjoying music, street dancing, food, and cocktails. There's a \$1,000 prize for the winner of the costume contest! It could be you if you sign up for the contest and wear a costume! Anticipated Attendance: 3,000. Anticipated Participants: 150. Location: Normal Street between Harvey Milk St. & Lincoln Ave. Host Organization: Hillcrest Business Association. Internet: www.fabuloushillcrest.com.
- Saturday 10/27
5:30 pm - 11:30 pm **Nightmare on Normal Street**
It's an evening Halloween party in Hillcrest. You'll see people mingle about in elaborate costumes and high fashion enjoying music, street dancing, food, and cocktails. There's a \$1,000 prize for the winner of the costume contest! It could be you if you sign up for the contest and wear a costume! Anticipated Attendance: 3,000. Anticipated Participants: 150. Location: Normal Street between Harvey Milk St. & Lincoln Ave. Host Organization: Hillcrest Business Association. Internet: www.fabuloushillcrest.com.
- Saturday 10/27
6:00 pm - 1:00 am **The Haunted Hotel 2018 (32-Day Event)**
The creaky door to the haunted hotel is opening and something is beckoning for you to go inside. Do you dare to step into darkened hallways where eerie sounds abound and creepy creatures slither about, and the undead reach out to touch you? The haunted hotel is waiting. Do you dare to go inside? Anticipated Attendance: 25,000. Anticipated Participants: 40. Location: Broker's Building basement at 424 Market Street in downtown San Diego. Host Organization: The Haunted Hotel San Diego, LLC. Internet: www.hauntedhotel.com.

October

- Saturday 10/27
6:00 pm - 11:00 pm **The Bulls of Sant'Agata Charge Little Italy**
Get ready to rev up your engines as the Little Italy Association and Lamborghini Club America proudly presents the annual Bulls of Sant'Agata Charge Little Italy! Over 40 classic and rare "Italian bulls," better known as Lamborghinis, will be on display for the whole family to enjoy. Anticipated Attendance: 400. Anticipated Participants: 80. Location: Fir Street between India Street and Kettner Boulevard. Host Organization: Little Italy Association of San Diego. Internet: www.littleitalysd.com.
- Saturday 10/27
7:00 pm - 12:00 am **The Haunted Trail of Balboa Park (34-Day Event)**
A haunted forest in the darkness of night is beckoning you to come and walk upon its trail. Are you ready to walk amid eerie sounds and lurking shadows where eyes glow in the dark and creepy fingers reach out for you? Hang onto the rope! You don't want to get lost in this forest! Anticipated Attendance: 25,000. Anticipated Participants: 60. Location: Balboa Park - Marston Point and along Balboa Dr. near Juniper St. Host Organization: The Haunted Trail San Diego LLC. Internet: www.hauntedtrail.net.
- Sunday 10/28
9:00 am - 2:00 pm **2018 Hillcrest Farmers' Market (Sundays)**
This farmer's market in Hillcrest offers an array of groceries and goodies. Featured items include fresh fruits and vegetables, meat, seafood, dairy products, dry goods, prepared foods, and specialty treats. There are also art & craft items, jewelry, and clothing. Come and shop! Anticipated Attendance: 2,000. Anticipated Participants: 400. Location: DMV parking lot at 3690 Normal Street ~ Normal Street between Lincoln Avenue & University Avenue. Host Organization: Hillcrest Business Association. Internet: www.hillcrestfarmersmarket.com.
- Sunday 10/28
9:00 am - 4:30 pm **Old Town Artisan's Market**
A weekend open air market offering an array of interesting art, jewelry, pottery, clothing, gift items and more by local artists. Anticipated Attendance: 1,000. Anticipated Participants: 100. Location: Harney Street between San Diego Avenue and Congress Street. Host Organization: Old Town San Diego Chamber of Commerce. Internet: Not available.
- Sunday 10/28
10:00 am - 3:00 pm **Sunday Artisan Market**
The Sunday Artisan Market provides space for local artisans, crafters, & retailers to display and sell their goods and services. The market also provides a venue for local entertainers to perform and space for other community organizations to promote their activities. Anticipated Attendance: 3,000. Anticipated Participants: 20. Location: 5th Avenue between Market Street and Island Avenue. Host Organization: Gaslamp Quarter Association. Internet: www.gaslamp.org.

October

- Sunday 10/28 **Daily Food Trucks**
 11:00 am - 4:00 pm You are in for a special treat! Every day this summer, one of San Diego's most popular food trucks is serving up your favorite dishes during daytime hours on Village Place near Spanish Village in Balboa Park. Anticipated Attendance: Not available. Anticipated Participants: Not available. Location: Village Place and Old Globe Way. Host Organization: Parks & Rec & Balboa Park Conservancy. Internet: www.balboaparkconservancy.org/project/daily-food-trucks-park/.
- Sunday 10/28 **The Haunted Hotel 2018 (32-Day Event)**
 7:00 pm - 11:00 pm The creaky door to the haunted hotel is opening and something is beckoning for you to go inside. Do you dare to step into darkened hallways where eerie sounds abound and creepy creatures slither about, and the undead reach out to touch you? The haunted hotel is waiting. Do you dare to go inside? Anticipated Attendance: 25,000. Anticipated Participants: 40. Location: Broker's Building basement at 424 Market Street in downtown San Diego. Host Organization: The Haunted Hotel San Diego, LLC. Internet: www.hauntedhotel.com.
- Sunday 10/28 **The Haunted Trail of Balboa Park (34-Day Event)**
 7:00 pm - 12:00 am A haunted forest in the darkness of night is beckoning you to come and walk upon its trail. Are you ready to walk amid eerie sounds and lurking shadows where eyes glow in the dark and creepy fingers reach out for you? Hang onto the rope! You don't want to get lost in this forest! Anticipated Attendance: 25,000. Anticipated Participants: 60. Location: Balboa Park - Marston Point and along Balboa Dr. near Juniper St. Host Organization: The Haunted Trail San Diego LLC. Internet: www.hauntedtrail.net.
- Monday 10/29 **Daily Food Trucks**
 11:00 am - 4:00 pm You are in for a special treat! Every day this summer, one of San Diego's most popular food trucks is serving up your favorite dishes during daytime hours on Village Place near Spanish Village in Balboa Park. Anticipated Attendance: Not available. Anticipated Participants: Not available. Location: Village Place and Old Globe Way. Host Organization: Parks & Rec & Balboa Park Conservancy. Internet: www.balboaparkconservancy.org/project/daily-food-trucks-park/.
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- Tuesday 10/30 **Daily Food Trucks**
 11:00 am - 4:00 pm You are in for a special treat! Every day this summer, one of San Diego's most popular food trucks is serving up your favorite dishes during daytime hours on Village Place near Spanish Village in Balboa Park. Anticipated Attendance: Not available. Anticipated Participants: Not available. Location: Village Place and Old Globe Way. Host Organization: Parks & Rec & Balboa Park Conservancy. Internet: www.balboaparkconservancy.org/project/daily-food-trucks-park/.
- Tuesday 10/30 **Pacific Beach Tuesday Farmers' Market**
 2:00 pm - 7:00 pm This farmer's market offers locally grown vegetables, fruits, flowers, eggs plus artisan food and craft vendors, providing Pacific Beach residents and visitors healthy food in a family friendly gathering place. Anticipated Attendance: 800. Anticipated Participants: 60. Location: Bayard Street between Grand and Garnet Avenues. Host Organization: Discover PB. Internet: www.pacificbeachmarket.com.
- Tuesday 10/30 **The Haunted Hotel 2018 (32-Day Event)**
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Report Date: 10-24-18