

City of San Diego
Park and Recreation Board
October 17, 2013

Minutes

“WE ENRICH LIVES THROUGH QUALITY PARKS AND PROGRAMS”

Meeting Location:

City Administration Building
Committee Room, 12th Floor
202 C Street
San Diego, California 92101

Mailing Address:

City of San Diego
202 C Street, MS 37C
San Diego, California 92101

Members Present

William Diehl, Chair
Bruce Brown
Rick Bussell
Robert Chávez
Amy Denhart
Vicki Granowitz
Bobby Hughes
David Kinney
Michael Stepner

Members Absent

Claudia Dunaway
Kathryn Warburton

City Staff Present

Scott Bentley
Alex Bragado
Paul Cushing
Andrew Field
Mark Marney
Bonnie Pearson
Mike Rodrigues
Shannon Thomas

CALL TO ORDER – The meeting was called to order by Chair Diehl at 2:06 p.m.

APPROVAL OF MINUTES OF SEPTEMBER 19, 2013

MOTION: MOVED/SECONDED Mr. Bussell/Ms. Granowitz

A motion was made by Mr. Bussell and seconded by Ms. Granowitz to approve the September 19, 2013, meeting minutes with any necessary spelling and/or punctuation corrections. The motion was unanimously approved (7-0-1) with one abstention.

ADOPTION OF AGENDA

Consent At this time the Board may consider adoption of one or more items on the adoption agenda as “Consent” items.

MOTION: MOVED/SECONDED Ms. Granowitz/Mr. Bussell

A motion was made by Ms. Granowitz to move Action Item 101. Canyonside Community Park-General Development Plan Amendment to the Consent Agenda.

The motion was unanimously approved (8-0-0).

REQUEST FOR CONTINUANCE - None

COMMITTEE REPORTS

Community Parks I Area Committee – No Report

Community Parks II Area Committee – No Report

Balboa Park Committee

- Mr. Kinney reported the Committee was presented with a workshop project by the San Diego Zoo. One area of the project is an employee parking structure, which will include improvements to Old Globe Way. Mr. Kinney will update the members as more becomes available.

Design Review Committee

- Chair Diehl reported the Committee was presented with the Torrey Pines North Golf Course renovation project and all were in favor of the renovation. The renovation will include a safer course, improvements to the fairway, vegetation and the tees. The improvements are anticipated to be more amenable to the average golfer and continue to maintain the championship golf course.

Mission Trails Regional Park Citizens' Advisory Committee - No Report

COMMUNICATIONS – None

(Limited to items not on the agenda. Each one will be limited to three minutes and is not debatable.)

CHAIRPERSON'S REPORT – No Report

Chair Diehl did not have a report, but he welcomed Andy Field, Assistant Park and Recreation Director.

DIRECTOR'S REPORT

- Mr. Field attended the meeting in Park and Recreation Director Stacey LoMedico's absence. Ms. LoMedico attended a field trip with seniors to Julian; this trip is sponsored yearly by the Park and Recreation Department.
- Mr. Field reported on the following events that have already taken place as well as some upcoming events in the Park and Recreation Department:
 - o 2013 Summer Lunch Program (total meals served 111,072 at 33 sites; 63,462 lunches and 47,610 snacks)
 - o Balboa Park Haunted Trail Event for Teens (530 teens participated)
 - o Annual Toys for Tots Program with the U.S. Marine Corps
 - o Community Parks I & Community Parks II Halloween Carnivals being held at the various Recreation Centers
 - o Linda Vista Picnic Shelter Ribbon Cutting Ceremony – October 23, 2013
- Mr. Brown asked if Mr. Field could provide a status update on the recent tree incident at Mission Bay Park and if there are any changes to tree trimming procedures. Mr. Field has been working with the Purchasing Department regarding tree contracts and obtaining a Request for Proposal (RFP) for a permanent vendor by April 2014. We currently have an interim vendor providing tree trimming in the park system. With regard to the incident, Mr. Field advised that the eucalyptus tree that fell did not appear to be failing. There could have been issues underneath the tree that caused it to fail.

ACTION ITEMS

101. Canyonside Community Park – General Development Plan Amendment

Action Item 101 was moved to the consent agenda and approved unanimously.

INFORMATION ITEMS

201. Golf Business Plan Update

Presenter: Mark Marney, Deputy Director, Golf Division, Park and Recreation Department; Alex Bragado, Business Manager, Golf Division; Paul Cushing, Assistant Deputy Director; and Scott Bentley, Golf Course Manager

- Mr. Marney presented a report and PowerPoint presentation on the Golf Division's Annual Update on the Business Plan for the Golf Division. The Report and PowerPoint presentation provided the following information:
 - o Background (on all three golf complexes, which also included a brief national commercial that ran during the Farmers Insurance Open)
 - o Course Information
 - o Golf Rounds
 - o Customer Survey
 - o Financial Position
 - o Capital Improvement Program (CIP)
 - o Fees
 - o Marketing
 - o Municipal Golf Committee (MGC)
 - o Future Outlook

Details of the report and presentation are available on the Park and Recreation Department's website: <http://www.sandiego.gov/parkandrecboard/reports/index.shtml>

Comments/questions from members:

- Ms. Granowitz commented about the access road to the Balboa Golf Course Club House from the community down to Pershing Drive is very dangerous, and the community has wanted this to be expanded to include a walking path. Is this in any future plans? Mr. Marney commented that Golf Course Drive was the most discussed item with regard to the Club House project at the Balboa Park Committee. He added that Engineering & Capital Projects is looking at details of a Master Plan that would incorporate a path along Golf Course Drive. The Golf General Development Plan that will be coming before the Board will provide more details.
- Mr. Bussell inquired if the marketing process determines where ads come from. Mr. Marney commented that the Golf Division has not done any advertising.
- Mr. Bussell inquired if there is a CIP project list that outlines plans for using the funds. Mr. Marney directed members to the business plan, which outlines a five-year capital program for each site.

ADJOURNMENT – The meeting was adjourned at 2:36 p.m.

Next Meeting: **November 21, 2013 at 2:00 p.m.**

(Note Location Change)
Balboa Park Club Ballroom
2144 Pan American Road West
San Diego, CA 92101

Submitted by,

Andrew Field
Assistant Park and Recreation Director