

City of San Diego
Park and Recreation Board

May 15, 2014

Minutes

"WE ENRICH LIVES THROUGH QUALITY PARKS AND PROGRAMS"

Meeting Location:

City Administration Building
Committee Room, 12th Floor
202 C Street
San Diego, California 92101

Mailing Address:

City of San Diego
202 C Street, MS 37C
San Diego, California 92101

Members Present

William Diehl, Chair
Virginia Angeles
Bruce Brown
Robert Chávez
Vicki Granowitz
Bobby Hughes
David Kinney
Michael Stepner

Members Absent

Rick Bussell
Hazel Ocampo
Dennis Otsuji

City Staff Present

Andy Field
Lizel Mangonon
Herman Parker
Bonnie Pearson
Shannon Thomas
Richard Valenzuela

CALL TO ORDER – The meeting was called to order by Chair Diehl at 3:26 p.m.

APPROVAL OF MINUTES OF MARCH 20, 2014

MOTION: MOVED/SECONDED Ms. Granowitz /Mr. Kinney

A motion was made by Ms. Granowitz and seconded by Mr. Kinney to approve the March 20, 2014 meeting minutes with any necessary spelling and/or punctuation corrections as noted. The motion was unanimously approved (8-0-3)

ADOPTION OF AGENDA

Consent At this time the Board may consider adoption of one or more items on the adoption agenda as "Consent" items.

A motion was made by Ms. Granowitz and seconded by Mr. Brown to move Action Item 102, Renaming Skyview Neighborhood Park in memory of Officer Christopher Wilson.

MOTION: MOVED/SECONDED Ms. Granowitz/Mr. Brown

Consent Agenda unanimously approved. (8-0-3)

REQUEST FOR CONTINUANCE - None

COMMITTEE REPORTS

Community Parks I Area Committee - None



Community Parks II Area Committee

- Mr. Hughes reported the committee heard the request for the renaming of Skyview Neighborhood Park in memory of Officer Christopher Wilson and it passed unanimously.

Balboa Park Committee

- Mr. Kinney reported the committee did not meet due to lack of a quorum.

Design Review Committee - None

Mission Trails Regional Park Citizens' Advisory Committee

- Mr. Chavez invited members to attend Mission Trails Explore Day Saturday, May 17 from 9:00am – 2:00pm. Mr. Chavez asked Ms. Pearson to forward a copy of the flyer electronically to the members.

COMMUNICATIONS

(Limited to items not on the agenda. Each one will be limited to three minutes and is not debatable.)

Chair Diehl asked each board member to introduce themselves to the new Park and Recreation Director, Mr. Herman Parker.

CHAIRPERSON'S REPORT

- Chair Diehl reported that Sycamore Canyon Park opened which is a 5 acre MAD (Maintenance Assessment District) park and will be maintained by MAD. The park has many new amenities.

DIRECTOR'S REPORT

- Mr. Parker introduced himself and briefed members on his 28 years of service. He worked in a private hospital doing therapeutic work, counseling children and recreational opportunities, which exposed him to the parks and recreation system. That led him to the County of Los Angeles. Mr. Parker also has worked for the City of Riverside and prior to joining the City of San Diego, he worked for the County of Santa Barbara.
- He looks forward to working with City staff and the Park and Recreation Board members.
- Mr. Parker thanked Mr. Field and staff as he transitions into the department.
- Mr. Parker has spent some time visiting Community Parks I, Community Parks II and the Golf Division's golf courses. He will soon be visiting the Open Space Division and Developed Regional Parks.
- Mr. Parker is committed to providing members with all the information that will keep them informed.
- Mr. Parker reported the following groundbreaking/opening of parks: Sycamore Canyon Park, opened April 17; San Diego River Pathway under Interstate 163, opened April 21. Upcoming groundbreaking for the Charles Lewis III Memorial Park on May 16. Board members are invited to attend.
- Additionally due to the recent fires in the northern part of the city, the Park and Recreation Department opened the Rancho Bernardo Recreation Center for use as a staging area to support



the Fire-Rescue Department and thus, closed the Center to the general public. All other Centers are open and operating appropriately.

No Public Comment Slips received today.

ACTION ITEMS

101. Renaming Skyview Neighborhood Park in Memory of Officer Christopher Wilson

Action Item 101 was moved to the consent agenda and approved unanimously.

INFORMATION ITEMS

201. Park and Recreation Update of Online Registration

Presenters: Andy Field, Assistant Park and Recreation Director; Patty Jencks, Supervising Management Analyst, Park and Recreation Department

Mr. Field and Ms. Jencks provided a detailed report and PowerPoint presentation which outlined the most recent information since the Board was last updated in November 2013. The report and presentation provided the following:

- Background
- Project Objectives
- Example of ActiveNet Charges
- Project Timeline
- Public Outreach

The major objective of the online registration is internal controls as well as customer service. Additionally, the Park and Recreation is working to improve accountability and reporting and improving efficiency at the Recreation Centers. To date, there are approximately 35,000 individuals in the ActiveNet database.

The report can be found on the Park and Recreation website at:

<http://www.sandiego.gov/parkandrecboard/pdf/prbr140515201parkandrecreationdepartmentupdateofonlineregistration.pdf>

Comments/questions from member:

- Mr. Brown inquired if one wanted to come to a Recreation Center and sign up for a class, can the class be paid with cash? Mr. Field stated yes and there are no plans to stop doing so at this time. With the conversion, some Recreation Centers have the capability to accept cash and credit card onsite using the ActiveNet software.
- Mr. Brown also inquired if staff will be trained to assist the average citizen who wants to register online at home? Mr. Field advised that if the citizen called into the center, the citizen would receive basic technical assistance depending on the problem. Additionally, Mr. Brown inquired if any computer would be compatible with the ActiveNet system. Mr. Field advised that ActiveNet is designed to run with all of the major internet applications.

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- Chair Diehl inquired if Recreation Centers receive computer systems for this purpose or use existing systems? Mr. Field stated the computers using Windows XP were required to convert Windows 7. Ms. Jencks added this system allows credit card use and the City has a strict policy on how the information is safe-guarded. In order to comply, Park and Recreation is purchasing new computers at each site.

202. Park and Recreation Department Fiscal Year 2014 Customer Satisfaction Survey Results

Presenter: Patty Jencks, Supervising Management Analyst, Park and Recreation Department

Ms. Jencks reminded members that the Park and Recreation Department conducts a customer satisfaction survey annually in August and September. Ms Jencks presented a detailed report and PowerPoint presentation which focused on current park users, their perceptions and comments. The presentation outlined the following:

- Survey Overview
- FY 2014 Survey Results
- Park System Rating
- Overall Program Rating
- Overall Facility Rating
- Satisfaction with Park and Recreation Staff
- Perception of Fees
- Perceived Safety at Park and Recreation Areas
- "Very Important" Program Ratings
- Top Five Priorities for Additional Funding

Details of the report and PowerPoint presentation can be found on the Park and Recreation Department website at:

<http://www.sandiego.gov/parkandrecboard/pdf/prbr140515202parkandrecreationdepartmentfy14customersatisfactionsurveyresults.pdf>

203. Park and Recreation Department Fiscal Year 2015 Proposed Budget

Presenter: Andy Field, Assistant Park and Recreation Director

Mr. Field advised that the Park and Recreation Department presented a PowerPoint presentation to the City Council as part of the overall City's Proposed Budget last week. This presentation is a recap. The presentation outlined the following:

- Department Overview
- General Fund Department Summary
- Non-General Fund Department Summary
- Summary of Major Changes (General Fund)
- Summary of Major Changes (Non-General Fund)

Details of the presentation can be found on the Park and Recreation Department website at:

<http://www.sandiego.gov/parkandrecboard/pdf/prbr140515203parkandrecreationdepartmentfy15proposedbudgetoverview.pdf>



Comments/questions from members:

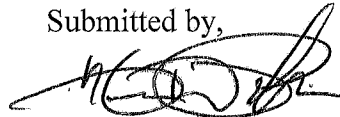
- Chair Diehl inquired if River Park funding would be placed back into the budget even though the agreement has expired? Mr. Field inquired as to which park Chair Diehl is referring to. Chair Diehl stated it's San Diego River Park. Mr. Field replied that staff will research and provide that information.
- Chair Diehl additionally inquired if anyone is continuing to look into dedicated/designated open space area i.e., ownership, property lines etc. Mr. Field responded that is still an item and that Councilmember Lightner talked about it during Budget Hearings and is interested in seeing some dedication of parcels. Additionally, Mr. Field offered that Chris Zirkle, Deputy Director, Open Space Division could attend a future meeting and provide updates to the members.
- Ms. Granowitz expressed her appreciation in receiving such positive budget information. Additionally, Ms. Granowitz commented there are concerns the park is not being activated enough and once the bridge is open, it will revert to parking. Are there any assurances that it will remain a park and be more activated? Mr. Field responded that the activity of the Plaza as it currently stands is planned to remain that way. With regard to activating the space, that is something Mr. Field and Mr. Parker will be working on.

ADJOURNMENT – The meeting was adjourned at 4:15 p.m.

Next Meeting: **June 19, 2014 at 2:00 p.m.**

**City Administration Building
Committee Room, 12th Floor
202 C Street, San Diego, CA 92101**

Submitted by,



Herman D. Parker
Park and Recreation Director

