

City of San Diego
Park and Recreation Board
October 16, 2014

Minutes

“WE ENRICH LIVES THROUGH QUALITY PARKS AND PROGRAMS”

Meeting Location:

City Administration Building
Committee Room, 12th Floor
202 C Street
San Diego, California 92101

Mailing Address:

City of San Diego
202 C Street, MS 37C
San Diego, California 92101

Members Present

Michael Stepner,
Vice Chair
Virginia Angeles
Bruce Brown
Rick Bussell
Vicki Granowitz
Bobby Hughes
David Kinney

Members Absent

William Diehl, Chair
(Excused)

Robert Chávez (Excused)
Hazel Ocampo (Excused)
Dennis Otsuji (Excused)

City Staff Present

Alex Bragado

Heather Ferbert
Andy Field
Mark Marney
David Monroe
Steve Palle
Herman Parker (Excused)
Bonnie Pearson
Mike Rodrigues
Kathy Ruiz
Brian Schoenfisch
Becky Yzaguirre

CALL TO ORDER – The meeting was called to order by Vice Chair Stepner at 2:00 p.m.

APPROVAL OF MINUTES OF SEPTEMBER 18, 2014

MOTION: MOVED/SECONDED Mr. Brown /Ms. Granowitz

A motion was made by Mr. Brown and seconded by Ms. Granowitz to approve the September 18, 2014 meeting minutes with any necessary spelling and/or punctuation corrections as noted. The motion was approved (7-0-4).

ADOPTION OF AGENDA

Consent At this time the Board may consider adoption of one or more items on the adoption agenda as “Consent” items.

A motion was made by Ms. Granowitz and seconded by Mr. Bussell to move Action Item 101, Renaming City Heights Mini Park to Virgie Hazel McCain and William Henry Carter Mini Park, Action Item 102, Washington Elementary Amici Park Joint Use Activities Termination and, Action Item 103 Renaming of the Scripps Ranch Community Center to Scripps Ranch Civic Association Community Center to the Consent Agenda. Ms. Granowitz requested a proviso that the McCain/Carter Family have the opportunity to provide remarks following the adoption.

Comments from Ms. Virgie Hazel McCain's children and family friend of: (3) In Favor
Of Note: Ms. McCain is 104 years old

MOTION: MOVED/SECONDED Ms. Granowitz/Mr. Bussell

Consent Agenda was approved unanimously (7-0-4) with four absences. Vice-Chair Stepner thanked Ms. McCain and Mr. Carter for their contributions over the years to the City Heights community.

REQUEST FOR CONTINUANCE - None

COMMITTEE REPORTS

Community Parks I Area Committee

- Mr. Bussell reported the committee had two action items on October 1, 2014. One item was moved to the consent agenda, the termination of Washington Elementary Joint Use Agreement and renaming Robb Field to Gary Orbick Field.
- Deputy Director Kathy Ruiz provided to the committee CEQA guidelines, plus the Department Instructions (DI) 8.3 modifications.
- A workshop was provided regarding independent contractors in City parks and handling of Recreation Council petty cash.

Community Parks II Area Committee

- Mr. Hughes added that the committee approved unanimously the renaming of City Heights Mini Park to Virgie Hazel McCain and William Henry Carter Mini Park.

Balboa Park Committee

- Mr. Kinney had no report from the committee meeting as he did not attend. However, he did provide some information on the Balboa Park 2015 plans. Mr. Kinney added a press conference was held on October 13, 2014 which talked about plans for 2015. Mr. Kinney added the conference focused on enhancements to the park such as expansion of the Japanese Friendship Garden, renovation of the Botanical Building, enhancements to the Plaza de Panama, lighting of the park and greatly enhanced wi-fi.

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Design Review Committee - None

Mission Trails Regional Park Citizens' Advisory Committee - None

COMMUNICATIONS

(Limited to items not on the agenda. Each one will be limited to three minutes and is not debatable.)

Public Comment: Ms. Suzanne Ledebor, Normal Heights resident and a member of the Normal Heights Community Planning Group. Ms. Ledebor attended on behalf of the Chair of the Normal Heights Community Planning Group, Ms. Caroline McKeever. Ms. Ledebor stated the Normal Heights community will be getting two new elementary schools. The new schools plus the current

John Adams School will be taking on new challenges that the planning group feels will affect Park and Recreation. The planning group has concerns about the Adams Recreation Center and the park next to it plus the joint use field. Ms. McKeever and Ms. Ledeboer requests that the Park and Recreation Department get involved now while decisions are being made.

CHAIRPERSON'S REPORT (Vice Chair) - None

DIRECTOR'S REPORT

- Mr. Field, Assistant Park and Recreation Director announced that he was filling in for the Park and Recreation Director, Mr. Herman Parker. Mr. Parker is attending the National Recreation & Parks Association (NRPA) Convention this week. He added that other staff are attending as well.
- Mr. Field responded to Ms. Ledeboer's comments. He advised that staff is attending the coordination meetings that are occurring in the evening. Mr. Field added that Mr. Gordon Bordson, Area Manager is attending. Mr. Field advised that Park and Recreation is involved and is a part of the discussions.
- Mr. Field provided a copy and commented briefly on Mayor Faulconer's press release regarding plans for the 2015 Centennial.
- Mr. Field also commented on Mayor Faulconer's press release regarding the drought. He added that currently Park and Recreation is voluntarily complying with Drought Level 1; which restricts our watering times, length of time and when we water. Mr. Field encouraged members to report water waste via the app, including reporting City staff if you see water waste. City Council will be voting/approving the motion to move to Drought Level 2 on Monday, October 20, 2014.
- Mr. Field provided a list of all the Halloween Carnivals taking place at our various Recreation Centers.
- Events in/around the park system: Press Conference with Casa Familiar at San Ysidro Community Park October 2, 2014. Also On October 2, 2014, there was a groundbreaking ceremony at Central Avenue Mini Park in City Heights, which will have a skate plaza.
- Upcoming Event: October 27, 2014 at 10am Skyview Park will be renamed and dedicated in honor of deceased police officer Christopher Wilson.
- Mr. Field advised the Park and Recreation Department is working on a cost of service study. This study will tell us how what it costs for Park and Recreation to provide a given service and if our fee schedule is commensurate with that. It is anticipated staff will be providing this information to the board in December.
- Finally, Mr. Field stated we will poll members for their availability to have a meeting in December.

Questions/Comments from members:

- Ms. Granowitz inquired as to the progress of the clean-up after the windstorms. Mr. Field advised that all is back to normal with no major issues.

ACTION ITEMS

101. Renaming City Heights Mini Park to Virgie Hazel McCain and Willaim Henry Carter Mini Park

Presenters: Becky Yzaguirre, District Manager, Community Parks II Division; William Carter, Community Member

Action Item 101 was moved to the consent agenda and approved unanimously.

102. Washington Elementary Amici Park Joint Use Activities Termination

Presenters: Kathy Ruiz, Deputy Director, Community Parks I Division; Steve Palle, District Manager, Community Parks I Division

Action Item 102 was moved to the consent agenda and approved unanimously.

103. Renaming of the Scripps Ranch Community Center to Scripps Ranch Civic Association Community Center

Presenters: Mike Rodrigues, District Manager, Community Parks I Division; Tiffany Vison, Council Representative, District 5

Action Item 103 was moved to the consent agenda and approved unanimously.

The reports can be found on the Park and Recreation Department website at:

<http://www.sandiego.gov/parkandrecboard/reports/index.shtml>

INFORMATION ITEMS

201. Golf Business Plan Update

Presenter: Mark Marney, Deputy Director, Golf Division

Mr. Marney and Mr. Alex Bragado, Business Manager, Golf Division provided the second annual update on the golf division. Mr. Marney will return to the board in 2015 with the next update to the Golf Division's Business Plan.

The presentation outlined the following:

- Background
- Operating three golf facilities (Balboa Park, Mission Bay and Torrey Pines)
- Industry recognition from press and print media
- Golf rounds FY 2011 to FY 2014
- Financial Position
- Capital Improvements Program (CIP)
- Fees
- Municipal Golf Committee (MGC)

- Business Plan Accomplishments (a specific major accomplishment, Torrey Pines South selected to host the 2021 U.S. Open Golf Championship)
- Future Outlook
- Conclusion

The report and presentation can be found on the Park and Recreation Department website at:

<http://www.sandiego.gov/parkandrecboard/reports/index.shtml>

Comments/questions from members:

- Mr. Bussell inquired about as to the type of youth golf program planned with Community Parks I and Community Parks II. Mr. Marney stated the program anticipated to use is called Snag Golf. This would be an introduction to golfing.
- Mr. Bussell inquired as to the capacity of percentage use, growth and staff availability. Mr. Marney responded the business plan identified a target number of rounds for each facility.
- Mr. Bussell inquired as to who are the members of the Municipal Golf Committee. Mr. Marney responded the committee is Mayoral appointed, with a variety of background specialties targeted in the selection.
- Ms. Granowitz inquired if the rounds at Balboa and Mission Bay seem to be better than in previous years. Mr. Marney responded that there has been modest growth in the last three fiscal years.
- Ms. Granowitz inquired about the GDP for Balboa Golf Course. What is the status? Mr. Marney was unable to provide any details at this time.

ADJOURNMENT – The meeting was adjourned at 2:45 p.m.

Next Meeting: **November 20, 2014 at 2:00 p.m.**

**Balboa Park Club (Location Change)
2144 Pan American Road West
San Diego, CA 92101**

Submitted by,

Andrew Field
Assistant Park and Recreation Director